

## **Assignment: Research and Citation Skills in APA 7th Edition and Listening Practice**

**Instructor:** Temilade Adeeko

**Course:** COMM 230: Introduction to Public Speaking

**Title:** Research and Listening Skills in APA 7th Edition

**Objective:** To develop active listening, research, and citation skills while reflecting on the relationship between listening and effective communication practices.

**Submission Deadline:**

**Assignment Value:** 20 points

### **Task Overview:**

This assignment integrates critical listening, research, and citation skills into a cohesive task designed to enhance your understanding of effective communication. You will analyze a YouTube video, conduct research using Penn State Library resources, and compile a properly formatted APA Reference List. The assignment concludes with a reflection connecting listening and research skills to communication success.

### **Instructions:**

#### **1. Critical Listening Task:**

- **Analyze the Video:**
  - Access the YouTube video **“How Fabrics and Fabric Accessories Are Made”** at <https://www.youtube.com/watch?v=4R73agfIa4I>.
  - Watch the video carefully, paying attention to the following:
    - Key processes and techniques involved in fabric production and accessory creation.
    - Innovative methods and technologies used in the textile industry.
    - Surprising or unexpected details that highlight the complexity of the production process.
  - Take detailed notes to capture key insights presented in the video.
  - Complete a worksheet (provided on Canvas) designed to guide your analysis and comprehension of the video content.

#### **2. Research Task 1 (Penn State Library):**

- Use **Penn State Library resources** to research **“Wearable Technology”** or **“Smart Clothes.”**
  - Find at least one scholarly article or book that explores the intersection of technology and clothing, such as smart textiles, fabric innovation, or wearable technology's societal impact.
  - Document the source in APA 7th edition format, ensuring proper author, title, and retrieval details.

#### **4. Video Citation:**

- Create an APA citation for the YouTube video “**How Fabrics and Fabric Accessories Are Made.**”
  - Use the provided URL from Task 1.
  - Follow APA guidelines for citing video content.

## 5. APA Reference List:

- Compile a **Reference List** with the following criteria:
  - Includes at least three sources: Penn State Library resource, Formatted in APA 7th edition style:
    - **Title:** "References," centered at the top of the page.
    - Alphabetized by author or title.
    - Double-spaced with no blank lines between entries.
    - Hanging indent for all entries (the first line is flush left, subsequent lines are indented).

## 6. Reflection Paragraph:

- Write a **150–200-word reflection** discussing the following:
  - What did you learn from listening to and researching “**How Fabrics and Fabric Accessories Are Made**” and **wearable technology**?
  - How do listening and research skills contribute to your development as a public speaker?
  - How can accurate citations enhance the credibility of a speech?
  - Attach this paragraph to your APA Reference List.

## AI Policy for Assignment

- Please ensure that the submission is entirely your own work. The use of AI tools (such as ChatGPT, Grammarly AI, QuillBot, or any other generative AI platform) to write, paraphrase, or create any part of the assignment is strictly prohibited. This includes generating ideas, sentences, outlines, or complete drafts.

## Submission Details:

- **Combine the following into a single document:** Completed worksheet (Task 1), Reference List (Task 5), and Reflection Paragraph (Task 6).
- Submit your document on Canvas by the specified deadline.

## Submission Timeline:

- **Week 5:** Draft Reference List Submission
  - Compile and submit APA citations for your library source, online source, and video citation. Include a brief annotation (2–3 sentences) for each source summarizing its content and relevance.
- **Week 11:** Final Submission

- Submit the completed assignment, including the worksheet, finalized Reference List, and Reflection Paragraph. Ensure all revisions and feedback from Week 5 have been incorporated.

### General Notes:

- **Academic Source Requirement:** Use Penn State Library resources and avoid sources like Wikipedia or personal blogs.
- **APA Formatting Resources:**
  - Penn State APA Guide: Penn State Libraries Citation Guide

### How-To Guides and Resources:

- Video Resources: <https://guides.libraries.psu.edu/videoresources>
- APA Quick Citation Guide: <https://guides.libraries.psu.edu/apaquickguide>
- Use Generative AI effectively: <https://tutorials.libraries.psu.edu/use-chatgpt/#/>
- Getting started with Research : <https://tutorials.libraries.psu.edu/getting-started/#/>
- **Evaluating Information:** <https://libraries.psu.edu/research/how/evaluating-information>

### Reference List Guidelines:

- Remember the following when compiling your Reference List:
  - **Title:** "References" must be typed at the top and centered.
  - Entries must be **alphabetized** by author or title.
  - Entries must be **double-spaced**, with no blank lines between entries beyond standard spacing.
  - Use a **hanging indent** for all entries: the first line of the entry should align with the left margin, and subsequent lines should be indented.
- Please reach out if you have any questions or need further clarifications at tia5216@psu.edu.

Criteria	Excellent (5)	Proficient (4)	Needs Improvement (3-2)	Needs Improvement (1-0)
<b>Critical Listening (Video Analysis)</b> (5 points)	Thorough and detailed notes demonstrate	Notes are clear and relevant; most key	Notes are incomplete or lack sufficient	Notes are absent or minimal; worksheet is

	active listening; identifies key processes, techniques, and insights; worksheet is complete and accurate.	insights are identified; worksheet is mostly complete with minor errors.	detail; worksheet has multiple errors or missing elements.	incomplete or not submitted.
<b>Research Task 1 (Library Source)</b> (5 points)	Library source is highly relevant, scholarly, and clearly supports the assignment topic; APA citation is error-free. More than three credible sources are used.	Library source is relevant and scholarly; APA citation has minor errors. At least three credible sources are used.	Library source is somewhat relevant but lacks depth; APA citation has multiple errors. Less than three credible sources are used.	Library source is irrelevant or inappropriate; APA citation is absent or inaccurate. Less than three sources used or none at all.
<b>APA Reference List</b> (5 points)	Reference List is flawlessly formatted in APA 7th edition, alphabetized, double-spaced, and uses proper hanging indents.	Reference List has minor errors in formatting, spacing, or order.	Reference List has multiple formatting issues, missing elements, or incorrect order.	Reference List is missing, disorganized, or entirely incorrect.
<b>Reflection Paragraph</b> (5 points)	Reflection is insightful, clearly connects listening and research skills to communication, and demonstrates critical thinking; free of	Reflection is clear and relevant but lacks depth or critical insight; minor grammatical errors.	Reflection is vague or minimally connects to the assignment; multiple grammatical errors.	Reflection is missing or irrelevant; unclear or poorly written.

	grammatical errors.			
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